



AUGUST 9, 2010

CBYA media campaign

Jacki Mudge

Dear members

As promised, please see below the fantastic progress of our latest media campaign.

Costa Blanca News

Publication date **6-12 August on Page 52 'Club of the Week'**

RTN Round Town News

Publication date **6-12 August on Page 62**

Please see attached *RTN 6 August* or copy and paste this link to your Internet browser http://www.roundtownnews.co.uk/index.php?option=com_content&task=view&id=24732&Itemid=38 for the 'online' version.

Female Focus Magazine

Publication **August '10 on Page 2**

Please see attached *Female Focus 10* or copy and paste this link to your Internet browser, scroll down to the bottom of the page and click on 'Click here for the full story' http://www.female-focus.com/focus_on_people.php for the 'online' version.

Coast2Coast Magazine

Publication **August 2010 on Page 27**

Please see attached *Coast2Coast August* or copy and paste this link to your Internet browser <http://www.coast2coast-magazine.com/AugustEzine/mag1.html#/62> for the 'online' version.

Mellow Magazine

Publication **August '10 on Page 62**

Copy and paste this link to your Internet browser <http://www.mellowmagazine.com/Magazines/August%202010.pdf> for the 'online' version.

Smile FM – to be broadcast TODAY

Today (Monday 9th August) announcements will be made by each DJ about the CBYA. We are sponsoring the afternoon show between 1.00 pm - 3.00 pm and will get repeated announcements throughout the whole show by Mari the DJ and co owner of Smile FM. **Mari will be also talking about our social event this evening at bar Las Vinas ... so don't miss out and** if you haven't emailed Rachel yet to confirm your attendance and food order... PLEASE DO NOW!

So tune today and let us know what you think!

Also if you, or any one you know, wants a special musical request, or a mention regarding anything that you like (perhaps a birthday, anniversary or any meetings or events that you know of, then please text or phone Steve with your requirements (**662 922 388**)

Smile currently broadcast from Denia to Alicante on 90.2, 90.3 and 99.0 on your FM dial and on line on www.smilefm.es

Coming soon...

The Post

Cathy the editor has agreed to give us a free half page editorial with photographs in a forthcoming edition – date to be confirmed

The POST is a free newspaper, of which 40,000 copies are distributed every Wednesday from Oliva in the north to La Manga in the south.

The Lions

The Chairman of the local Lions will be sending all the photographs of our joint sailing day aboard the TrickyD, to all the local media who have already promised us a plug for the CBYA.

The committee would again like to thank Steve for his fantastic work and we all look forward to supporting him in making the CBYA an even bigger and better club!